

Interactive, hands-on activities get high school students excited about careers in the skilled trades

Who: Waukesha County Business Alliance, Waukesha County Technical College (WCTC), Waukesha County Center for Growth, Aries Industries and Dedicated Computing

What: The MADE Career Pathways Expo provides interactive, hands-on activities for nearly 1,000 high school students in Waukesha County to show them all the different career opportunities in the manufacturing, automotive, design, engineering and construction industries.

Where: Waukesha County Technical College gymnasium, Service Building, 800 Main Street, Pewaukee

When: Thursday, October 12, 2017 from 8:30 – 10:00 a.m.

Why: Especially with projects like Foxconn coming into our area, the time is ripe for us to reinvest in the skilled trades. The Alliance, WCTC and other partners are dedicated to showing students what the skilled trades have to offer: high-quality, high-paying careers with advancement opportunities. The MADE Career Pathways Expo will expose students to all the different career opportunities in the skilled trades and give them a taste for what it would be like to work in those industries.

Interview Opportunities: Suzanne Kelley, President & CEO of Waukesha County Business Alliance
Mike Shiels, Dean of the School of Applied Technologies, Waukesha County Technical College
Various companies in manufacturing, automotive, design, engineering and construction
High school students in Waukesha County

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About the Waukesha County Business Alliance

Waukesha County Business Alliance is a countywide chamber of commerce with over 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: www.waukesha.org