HISTORY & LOCATION
Waukesha was first settled in 1834, became the Waukesha County seat in 1847, and was permanently incorporated in 1852. The City’s “healing” spring waters made it a popular destination for travelers in the late 19th century. The City transitioned into a major manufacturing center in the 20th century. Waukesha has an area of 25.7 square miles and is centrally located in the County along the Fox River, just south of IH 94 and about 17 miles west of Milwaukee.

DEMOGRAPHICS
Median Age: 34.2
Age Range:
0 to 19: 26.3%
19 to 44: 38.2%
45 to 64: 24.0%
65 and Older: 11.5%
White: 78.1%
Hispanic: 12.7%
Black: 3.3%
Asian: 3.4%
Other Race: 2.5%

HOUSING
Total Housing Units: 29,426
Owner Occupied Housing Units: 16,569 (56.3%)
   Median Value: $192,200
Renter Occupied Housing Units: 11,762 (40.0%)
   Median Monthly Rent: $847
Vacant Housing Units: 1,095 (3.7%)

MEDIAN ANNUAL HOUSEHOLD INCOME
City of Waukesha: $59,547
Waukesha County: $76,545
Southeastern Wisconsin: $56,905
Wisconsin: $53,357
United States: $53,889

CONTACTS
City of Waukesha
Community Development
262-524-3750
www.waukesha-wi.gov

Southeastern Wisconsin Regional Planning Commission
262-547-6721
www.sewRPC.org

Waukesha County Center for Growth
262-409-2643
www.waukesha.org

We Energies
800-714-7777
www.we-energies.com
EDUCATIONAL OPPORTUNITIES

Waukesha is served by the School District of Waukesha, which includes 10 elementary schools, 3 middle schools, and 3 high schools. The School District of Waukesha offers students innovative educational opportunities such as dual language; science, technology, engineering, and math (STEM); and integrated arts, design, and creativity programs. In addition, the City is served by the Waukesha Public Library System and a number of private schools.

Numerous higher education opportunities are also available to Waukesha residents. Carroll University, the oldest university in Wisconsin, offers undergraduate and graduate programs, and UW-Waukesha, a University of Wisconsin system freshman and sophomore campus, is also located in Waukesha. In addition, Waukesha County Technical College (WCTC) is located just north of Waukesha in Pewaukee and offers associates degrees, technical diplomas, and short-term certificates. Waukesha residents can take advantage of additional higher education opportunities in neighboring Milwaukee County, which is home to 15 colleges and universities, including UW-Milwaukee, Marquette University, and the Milwaukee School of Engineering. Together, these universities offer a wide variety of undergraduate and graduate programs.

GOVERNMENT

Waukesha is governed by a 15 member Common Council and Mayor, who is the presiding officer of the Common Council. Administrative responsibility is shared by the mayor, elected administrative officials, boards, and appointed officials, including a City Administrator appointed by the Mayor and Common Council who is responsible to the Council for the overall coordination and direction of the day-to-day operations of City government. The City includes full-time Police and Fire Departments with over 250 sworn and civilian employees to provide emergency services.

PARKS

The Waukesha Parks, Recreation, and Forestry Department—a National Recreation and Park Association gold medal winner—currently manages 48 parks on nearly 1,080 acres throughout the City. The parks provide a wide range of active and passive activities from soccer and tennis, softball and swimming, to biking, hiking, or enjoying the formal gardens. The parks also protect unique natural resources and provide places for the community to gather.

TRANSIT

Public transit routes originate from the Downtown Transit Center and serve neighborhoods throughout the City as well as the WCTC campus in Pewaukee and the Bluemound Road Corridor in Brookfield, where riders can transfer to the Milwaukee County Transit System at Brookfield Square Shopping Center. Commuter bus service is available to Milwaukee, where riders can connect to numerous destinations by bus, rail, and air.

TAXES

Property tax: $20.08 per $1,000 of assessed value
Sales tax: 5.1%

HEALTHCARE

Waukesha Memorial Hospital is a 400 bed hospital located in the City of Waukesha. The City is also served by numerous medical clinics and specialty care centers. In addition, the Milwaukee Regional Medical Center is located minutes away in Milwaukee County.

HIGHEST EDUCATIONAL ATTAINMENT

- Bachelor or Graduate Degree: 33.1%
- Some College or Associates Degree: 35.2%
- High School Graduate: 24.4%
- No High School Diploma: 7.3%

ACT SCORES

School District of Waukesha
- English: 19.3
- Math: 20.1
- Reading: 19.9
- Science: 20.7
- Composite: 20.1

National
- English: 20.3
- Math: 20.9
- Reading: 21.3
- Science: 20.8
- Composite: 21.0
BUSINESS PARKS

There are 11 industrial/office parks located in the City of Waukesha covering over 1,100 acres. And, there’s room to grow with almost 20 sites ready for development and public sewer and water supply capacity.

<table>
<thead>
<tr>
<th>Business Park Name</th>
<th>Location</th>
<th>Size (acres)</th>
<th>No. of Vacant Parcels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hillcrest Business Center</td>
<td>Southeast quadrant of STH 164 and Main Street, north of STH 59</td>
<td>75</td>
<td>2</td>
</tr>
<tr>
<td>Lincoln Avenue Industrial Area</td>
<td>East and west side of STH 59 between Arcadian Avenue and Ellis Street, east of Frederick Street</td>
<td>235</td>
<td>2</td>
</tr>
<tr>
<td>Pebble Creek Industrial Park</td>
<td>Northeast quadrant of Poplar Drive and Badger Drive</td>
<td>67</td>
<td>0</td>
</tr>
<tr>
<td>Priedeman Business Center</td>
<td>East of STH 164, north of Main Street, south of USH 18</td>
<td>29</td>
<td>0</td>
</tr>
<tr>
<td>Sentry Drive Industrial Area</td>
<td>Between Sentry Drive and Canadian National Railway and between Progress Avenue and College Avenue</td>
<td>192</td>
<td>1</td>
</tr>
<tr>
<td>Spring City Business Park</td>
<td>Northwest quadrant of Sentry Drive and Sunset Drive</td>
<td>54</td>
<td>3</td>
</tr>
<tr>
<td>Waukesha Corporate Center</td>
<td>South side of STH 59, east of Center Road, west of Canadian National Railway</td>
<td>145</td>
<td>9</td>
</tr>
<tr>
<td>Waukesha Airport Industrial Park</td>
<td>Between Northview Road and Moreland Boulevard, west of Waukesha County Expo Center</td>
<td>115</td>
<td>2</td>
</tr>
<tr>
<td>Waukesha Industrial Park</td>
<td>Southeast quadrant of Sunset Drive and Prairie Avenue</td>
<td>84</td>
<td>0</td>
</tr>
<tr>
<td>Waukesha Industrial Park – South</td>
<td>Southwest quadrant of STH 59 and STH 164</td>
<td>93</td>
<td>0</td>
</tr>
<tr>
<td>Westmoreland Industrial Park</td>
<td>East of the Genesee Road and MacArthur Road intersection, west of the Fox River</td>
<td>20</td>
<td>0</td>
</tr>
</tbody>
</table>

*Number of vacant parcels as of April 2015.

LABOR FORCE

Residents in the Labor Force: 40,902
Unemployment Rate: 2.7%*

RESIDENT OCCUPATIONS

Management, Business, Science, and Arts: 38.4%
Sales and Office: 22.7%
Service: 18.3%
Production, Transportation, and Material Moving: 14.2%
Natural Resources: 6.2%

MAJOR PRIVATE EMPLOYERS

The largest private employers in the City are in the manufacturing, information/utilities, and business and other services industry sectors.

- Carroll University
- Eaton/Cooper Power Systems
- GE Healthcare
- GE Power & Water
- Generac Power Systems (Town of Waukesha)
- HUSCO International
- Metal Tek International
- Prohealth Waukesha
- Memorial Hospital
- SPX Transformer Solutions
- Waukesha State Bank
- Weldall Manufacturing

MAJOR EMPLOYMENT CENTERS

WAUKESHA COUNTY JOBS BY INDUSTRY

*Unemployment rate for Waukesha County as of February 2018.
Sources include: U.S. Census Bureau American Community Survey: 2011-2015, Wisconsin Department of Administration, Wisconsin Department of Workforce Development, and SEWRPC.