

HISTORY & LOCATION

Established in 1959 among the glacial hills, lakes, and prairies of the Kettle Moraine, The City of Delafield offers residents and visitors a variety of natural attractions, historic sites, shopping and dining experiences. Community events are held year round including art fairs, outdoor theater, ice sculpting, and music festivals. Delafield has an area of about 11 square miles, located in central Waukesha County along Interstate Highway 94, which provides convenient access to surrounding communities.



ECONOMIC PROFILE

DEMOGRAPHICS

Age Range:

0 to 19: 22.1%

20 to 44: 23.4%

45 to 64: 31.3%

65 and Older: 23.2%

Delafield Median Age: 48.7

Waukesha County Median Age: 43.2

White: 92.3%

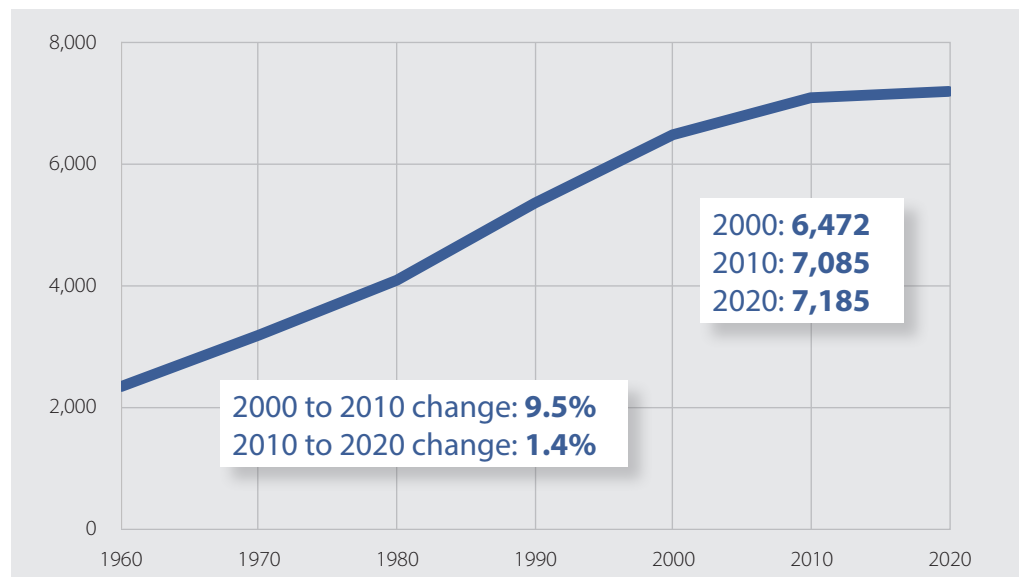
Black: 0.5%

Asian: 1.1%

Other Race: 3.4%

Hispanic: 2.7%

CENSUS POPULATION



HOUSING

Total Housing Units: 3,431

Owner Occupied Housing Units:

2,189 (63.8%)

Median Value: \$387,200

Renter Occupied Housing Units:

1,135 (33.1%)

Median Monthly Rent: \$1,237

Vacant Housing Units: 107 (3.1%)

CONTACTS



City of Delafield Planning and
Community Development

414-949-8991



Waukesha County Center for Growth

262-409-2643

www.waukeshagrowth.org

MEDIAN ANNUAL HOUSEHOLD INCOME

City of Delafield: \$86,897

Waukesha County: \$87,277

Southeastern Wisconsin: \$62,800

Wisconsin: \$61,747

United States: \$62,843



Southeastern Wisconsin
Regional Planning Commission

262-547-6721

www.sewrpc.org

LABOR FORCE

Residents in the Labor Force: 4,037

Unemployment Rate: 2.6%*

RESIDENT OCCUPATIONS

Management, Business, Science,
and Arts: 47.0%

Natural Resources: 3.4%

Production, Transportation, and

Material Moving: 12.5%

Sales and Office: 25.2%

Services: 11.9%

BUSINESS PARKS

Cushing Park Business Center

Location: West side of Cushing Park Road,
north of I-94, south of Main Street

Size: 33 acres

No. of Vacant Parcels: 0

Kettle Moraine Business Park

Location: Southwest quadrant of
Hillside Drive and Maple Road (CTH E)

Size: 64 acres

No. of Vacant Parcels: 0

MAJOR EMPLOYERS

Best Buy

Home Depot

Kohl's

Sentry Foods

St. John's Northwestern Academies

Target

The Delafield Hotel/I.d. Restaurant

Walmart Supercenter

Water Street Brewery

MAJOR PROFESSIONAL & TECHNICAL EMPLOYERS

Children's Wisconsin

Midwest Insurance Group

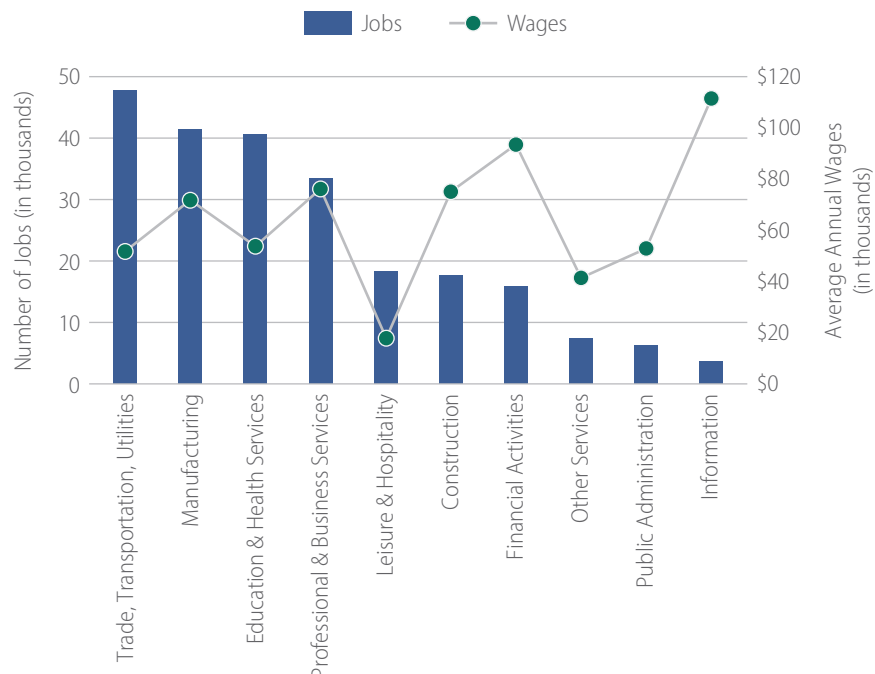
Modern Hire (FKA Montage)

ProHealth Care

Rogers Memorial Hospital

Synthetica

WAUKESHA COUNTY JOBS BY INDUSTRY



* Unemployment rate for Waukesha County as of March 2022.

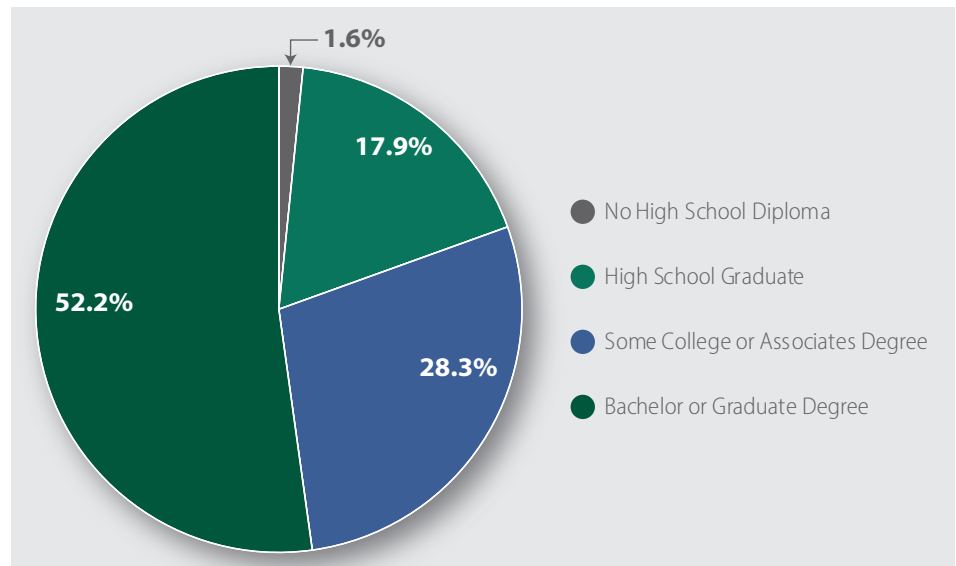
EDUCATIONAL OPPORTUNITIES

The City of Delafield is served by four public school districts, including Arrowhead School District, Kettle Moraine School District, Lake Country School, and Oconomowoc School District. In addition, the City is served by a number of private schools, including St. Joan of Arc, University Lake School, and St. John's Academies. All of the schools consistently exceed expectations of statewide achievement.

In addition, Delafield is served by the Delafield Public Library, which is a member of the Waukesha and Jefferson Counties Bridges Library System.

Numerous higher education opportunities are available to Delafield residents in Waukesha County and in neighboring counties. Carroll University—a private university, and UWM at Waukesha—a two-year campus affiliated with UW-Milwaukee—are both located in the City of Waukesha. Cardinal Stritch, Herzing, and Ottawa Universities have campuses in Brookfield offering undergraduate and graduate programs. In addition, Waukesha

HIGHEST EDUCATIONAL ATTAINMENT



County Technical College (WCTC) is located in Pewaukee and offers associate degrees, technical diplomas, and short-term certificates. Milwaukee County is home to 15 universities, including UW-Milwaukee, Marquette University, and the Milwaukee School of Engineering. Together, these universities offer a wide variety of undergraduate and graduate programs.

ACT SCORES

Arrowhead School District/ Kettle Moraine School District/ National

English 20.4/22.0/20.1

Math 23.5/22.2/20.4

Reading 22.1/22.3/21.2

Science 23.2/22.5/20.6

Composite 22.5/22.4/20.7

GOVERNMENT

The City of Delafield is governed by a 7 member Common Council and Mayor, who is the presiding officer of the Common Council. Administrative responsibility is shared by the Mayor, elected administrative officials, boards, and appointed officials. The City's planner and administrator work with the business community to promote Delafield as a place to establish business development. The City Police Department has about 20 sworn and civilian employees. Lake Country Fire and Rescue serves 7 communities in the area with a staff of about 100 working out of 5 fire stations, including the headquarters in Delafield.

PARKS

There are about a dozen City-owned park and open spaces in the City of Delafield, as well as Nagawaukee County Park and Lapham Peak State Park in the Kettle Moraine State Forest. The City of also home to Cushing Memorial Park which highlights the history and natural beauty of Delafield. All of the parks provide a wide range of activities including lake access, basketball, baseball, tennis, disc golf, golf, hiking and biking trails, and picnic shelters. The parks also protect unique natural resources and provide places for the community to gather.

TAXES

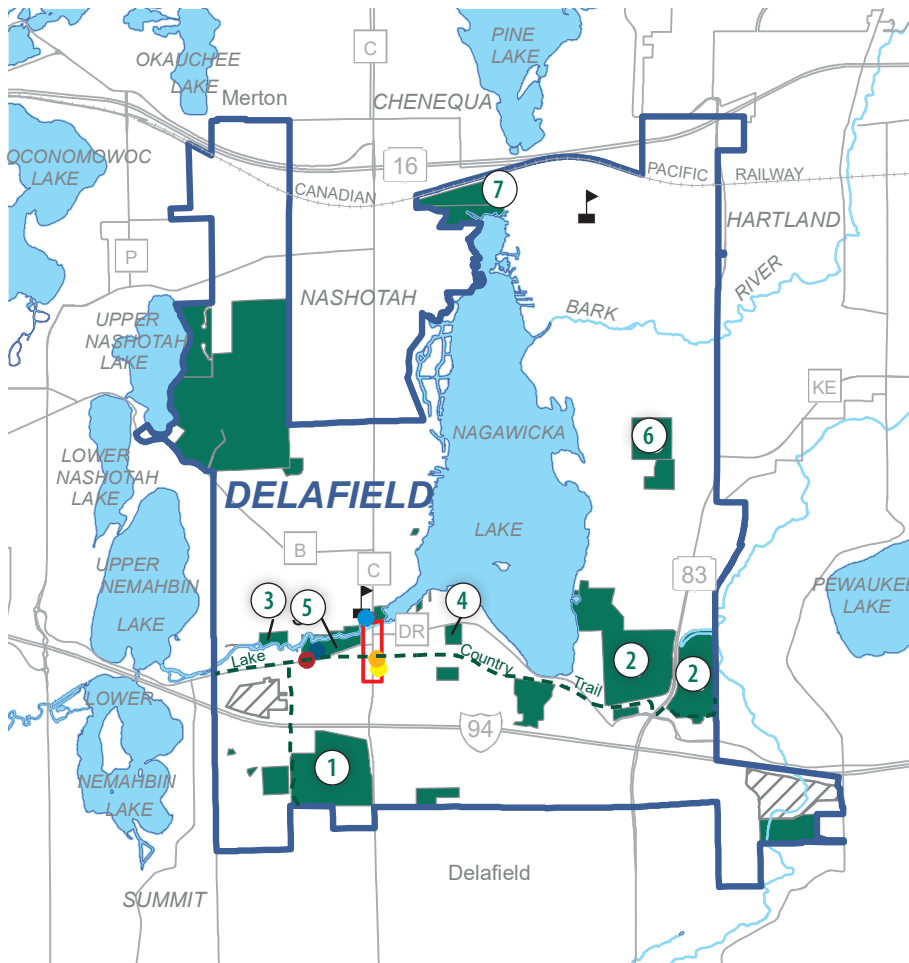
Property tax: \$13.15 per \$1,000 of assessed value

Sales tax: 5.0%

HEALTHCARE

Delafield is located between Waukesha Memorial Hospital in the City of Waukesha and the Aurora Medical Center Hospital in the Village of Summit. Delafield is also served by numerous medical clinics and specialty care centers, including a Children's Wisconsin clinic. In addition, the Milwaukee Regional Medical Center is located in neighboring Milwaukee County.

CITY OF DELAFIELD ECONOMIC PROFILE MAP: 2022



- Existing Business/Industrial Park (No Lots Available)
- Public and Private High Schools
- Downtown Area
- City Hall
- Post Office
- Police Station
- Library
- Fire Station
- Park and Open Space Sites
- Existing Bike Trail

PARKS

The City of Delafield is home to over a dozen parks. The most visited include:

- ① Kettle Moraine State Forest (Lapham Peak)
- ② Naga-waukee County Park
- ③ Cushing Memorial Park
- ④ Fireman's Park
- ⑤ Fish Hatchery Sports Area Park
- ⑥ Oakwood Community Park
- ⑦ Lois Jensen Nature Preserve

www.visitdelafield.org/parks-and-camping

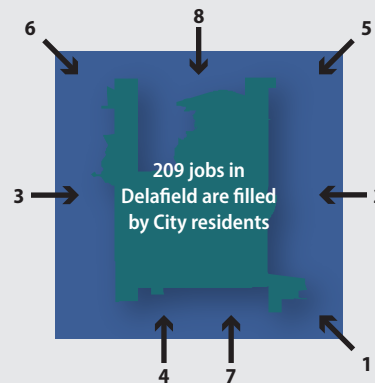
COMMUTING PATTERNS

TRANSIT

Waukesha County Transit—operated by Wisconsin Coach Lines—provides commuter bus service to Downtown Milwaukee, where riders can connect to numerous destinations by bus, rail, and air. The service operates weekdays, mainly over freeways with limited intermediate stops.

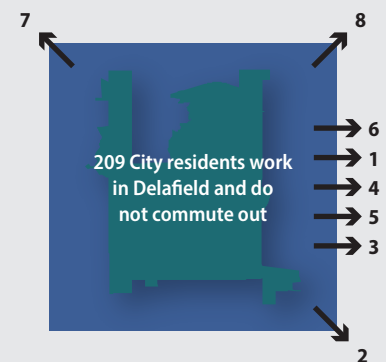
TRAVEL TIMES

To Downtown Milwaukee: 27 Minutes
 To Downtown Madison: 53 Minutes
 To Milwaukee Mitchell International Airport: 34 Minutes
 To Intermodal Station: 27 Minutes



Commuting In From:

- 1 City of Waukesha: 417 (8.1%)
 - 2 City of Milwaukee: 347 (6.7%)
 - 3 City of Oconomowoc: 204 (4.0%)
 - 4 Town of Delafield: 164 (3.2%)
 - 5 Village of Hartland: 162 (3.1%)
 - 6 Town of Oconomowoc: 154 (3.0%)
 - 7 Town of Genesee: 101 (2.0%)
 - 8 Town of Merton: 101 (2.0%)
- Total: 5,159



Commuting Out To:

- 1 City of Milwaukee: 396 (11.6%)
 - 2 City of Waukesha: 297 (8.7%)
 - 3 City of Brookfield: 202 (5.9%)
 - 4 City of Pewaukee: 183 (5.4%)
 - 5 City of Wauwatosa: 177 (5.2%)
 - 6 Village of Hartland: 176 (5.2%)
 - 7 City of Oconomowoc: 122 (3.6%)
 - 8 Village of Menomonee Falls: 97 (2.8%)
- Total: 3,407