### HISTORY & LOCATION

Established in 1847 among the glacial hills, lakes, and prairies of the Kettle Moraine, the City of Delafield offers residents and visitors a variety of natural attractions, historic sites, shopping and dining experiences. Community events are held year round including art fairs, outdoor theater, ice sculpting, and music festivals. Delafield has an area of about 11 square miles, located in central Waukesha County along Interstate Highway 94, which provides convenient access to surrounding communities.



#### **DEMOGRAPHICS**

Age Range: 0 to 19: 20.8% 20 to 44: 25.0% 45 to 64: 30.1% 65 and Older: 24.1% Delafield Median Age: 49.2 Waukesha County Median Age: 43.3

White: 90.3% Black: 1.3% Asian: 1.7% Other Race: 2.0% Hispanic: 4.7%

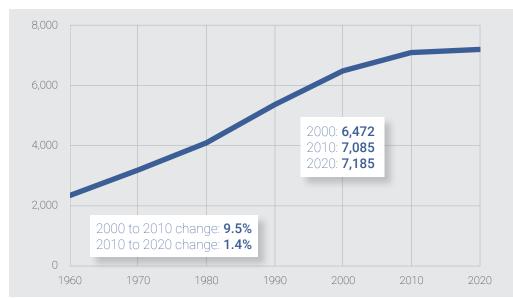
Housing

Total Housing Units: 3,367 Owner Occupied Housing Units: 2,103 (62.5%) Median Value: \$458,300 Renter Occupied Housing Units: 1,079 (32.0%) Median Monthly Rent: \$1,370 Vacant Housing Units: 185 (5.5%)

# MEDIAN ANNUAL HOUSEHOLD INCOME

City of Delafield: \$99,239 Waukesha County: \$101,639 Southeastern Wisconsin: \$73,300 Wisconsin: \$72,458 United States: \$75,149

# **CENSUS POPULATION**



#### CONTACTS



City of Delafield Planning and **Community Development** 414-949-8991



Waukesha County Center for Growth 262.542.4249 ext. 20

www.waukeshagrowth.org



Southeastern Wisconsin **Regional Planning Commission** 262.547.6721 www.sewrpc.org

#### **LABOR FORCE**

Residents in the Labor Force: 3,836 Unemployment Rate: 2.6%\*

#### RESIDENT OCCUPATIONS

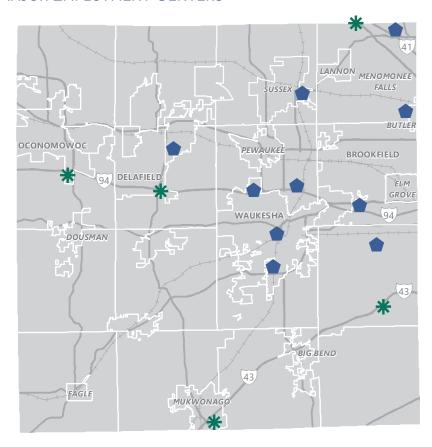
Management, Business, Science, and Arts: 54.3% Natural Resources: 3.6% Production, Transportation, and Material Moving: 7.6% Sales and Office: 19.5% Services: 15.0%

#### **BUSINESS PARKS**

Cushing Park Business Center
Location: West side of Cushing Park Road,
north of I-94, south of Main Street
Size: 33 acres
No. of Vacant Parcels: 0

Kettle Moraine Business Park
Location: Southwest quadrant of
Hillside Drive and Maple Road (CTH E)
Size: 64 acres
No. of Vacant Parcels: 0

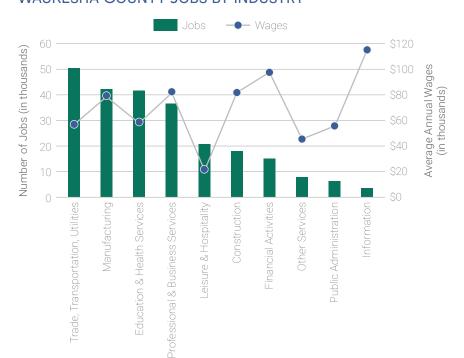
#### MAJOR EMPLOYMENT CENTERS







## WAUKESHA COUNTY JOBS BY INDUSTRY



#### MAJOR PRIVATE EMPLOYERS

The largest private employers in the City are in the retail industry.

Walmart Supercenter (100 - 249)
Albrecht's Sentry (100 - 249)
Target (100 - 249)
Home Depot (100 - 249)
Delafield Military Academy
(100 - 249)
Kohl's (100 - 249)
ID Restaurant & Bar (100 - 249)
Best Buy (100 - 249)
Water Street Brewery Lake Country
(50-99)

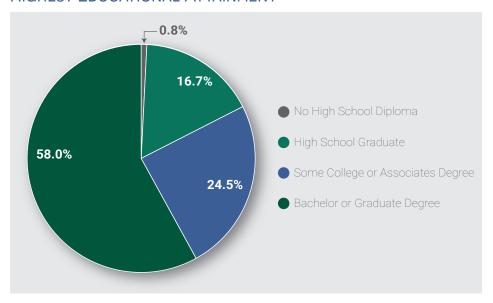
<sup>\*</sup> Unemployment rate for Waukesha County as of March 2022.

# EDUCATIONAL OPPORTUNITIES

The City of Delafield is served by the Arrowhead Union High School District and the Kettle Moraine School District. with one elementary school located in the City. Both Districts offer innovative high school programs, including the two-building campus at Arrowhead, focusing on educational opportunities by grade level, and the collegiate-style career building campus (including three charter schools) at Kettle Moraine. Each of the high schools consistently exceeds expectations of statewide achievement. In addition, Delafield is served by a number of private schools and by the Delafield Public Library, which is a member of the Waukesha and Jefferson Counties Bridges Library System.

Numerous higher education opportunities are available to Delafield residents in Waukesha County and in neighboring counties. Carroll University, a private university, is located in the City of Waukesha. Cardinal Stritch, Herzing, and Ottawa Universities have campuses in Brookfield offering undergraduate and graduate programs. In addition, Waukesha County Technical College (WCTC) is located in Pewaukee and

# HIGHEST EDUCATIONAL ATTAINMENT



offers associate degrees, technical diplomas, and short-term certificates. Milwaukee County is home to 15 universities, including UW-Milwaukee, Marquette University, and the Milwaukee School of Engineering. Together, these universities offer a wide variety of undergraduate and graduate programs.

#### **ACT SCORES**

#### Arrowhead Union High/ Kettle Moraine School District/ National

English 21.5/18.6 Math 21.6/19.0 Reading 22.5/20.1 Science 22.0/19.6 Composite 22.0/19.5

#### GOVERNMENT

The City of Delafield is governed by a 7 member Common Council and Mayor, who is the presiding officer of the Common Council. Administrative responsibility is shared by the Mayor, elected administrative officials, boards, and appointed officials. The City's Community Development Department works with the business community to promote Delafield as a place to establish business development. The City Police Department has about 20 sworn and civilian employees. Lake Country Fire and Rescue serves 7 communities in the area with a staff of about 100 working out of 5 fire stations, including the headquarters in Delafield.

#### **PARKS**

There are about a dozen Cityowned park and open spaces in the City of Delafield, as well as Nagawaukee County Park and Lapham Peak in the Kettle Moraine State Forest. The parks provide a wide range of activities including lake access, baseball, golf, hiking and biking trails, and picnic shelters. The parks also protect unique natural resources and provide places for the community to gather.

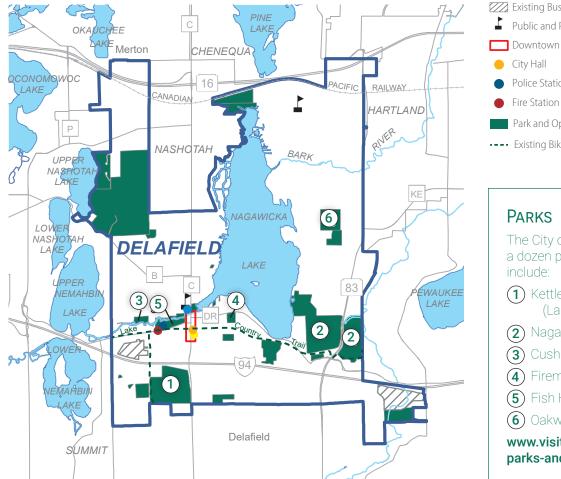
#### **TAXES**

Property tax: \$11.23 per \$1,000 of assessed value Sales tax: 5.0%

#### **HEALTHCARE**

Delafield is located between Waukesha Memorial Hospital in the City of Waukesha and the Aurora Medical Center Hospital in the Village of Summit. Delafield is also served by numerous medical clinics and specialty care centers. In addition, the Milwaukee Regional Medical Center is located in neighboring Milwaukee County.

#### CITY OF DELAFIELD ECONOMIC PROFILE MAP: 2024



Existing Business/Industrial Park (No Lots Available) ■ Public and Private High Schools Downtown Area Post Office

City Hall Police Station Library

Park and Open Space Sites

--- Existing Bike Trail

#### **PARKS**

The City of Delafield is home to over a dozen parks. The most visited include:

- (1) Kettle Moraine State Forest (Lapham Peak)
- (2) Naga-waukee County Park
- (3) Cushing Memorial Park
- (4) Fireman's Park
- (5) Fish Hatchery Sports Area Park
- (6) Oakwood Community Park

www.visitdelafield.org/ parks-and-camping

# COMMUTING PATTERNS

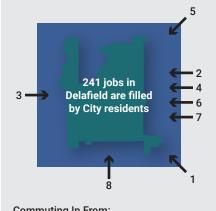
# **TRANSIT**

Waukesha County Transit provides commuter bus service to Downtown Milwaukee. where riders can connect to numerous destinations by bus, rail, and air. The service operates weekdays, mainly over freeways with limited intermediate stops. Residents and employers can find transportation alternatives through CommuteWISE, which provides commute options, including a workplace ridematching feature.

#### TRAVEL TIMES

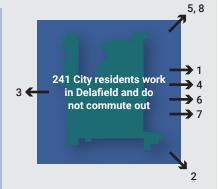
To Downtown Milwaukee: 27 Minutes To Downtown Madison: 53 Minutes To Milwaukee Mitchell International Airport: 34 Minutes

To Intermodal Station: 27 Minutes



#### Commuting In From:

- 1 City of Waukesha: 457 (8.3%)
- 2 City of Milwaukee: 451 (8.2%)
- **3** City of Oconomowoc: 222 (4.0%)
- 4 Town of Delafield 161 (2.9%)
- 5 Village of Hartland: 149 (2.7%)
- 6 City of Pewaukee: 126 (2.3%)
- 7 City of Brookfield: 101 (1.8%)
- 8 Town of Genesee: 99 (1.8%) Total: 5,499



#### Commuting Out To:

- 1 City of Milwaukee: 358 (10.2%)
- 2 City of Waukesha: 276 (7.9%)
- **3** City of Oconomowoc: 202 (5.8%)
- 4 City of Brookfield: 198 (5.7%)
- **5** Village of Hartland: 189 (5.4%)
- **6** City of Wauwatosa: 188 (5.4%)
- 7 City of Pewaukee: 178 (5.1%)
- 8 Village of Menomonee Falls: 113 (3.2%) Total 3,504